



EarthShare
GEORGIA

**2022 CORPORATE SUSTAINER & EARTH DAY SPONSOR
LEVELS & BENEFITS**



Become a Corporate Sustainer today.

Our planet can't wait. Make a difference today.

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OUR VISION

Everyone takes action for a healthy planet.

EarthShare Georgia, founded in 1992, connects people to trusted Nonprofit Partners dedicated to conserving and protecting our air, land and water. EarthShare Georgia raises funds primarily through workplace giving partnerships with more than 50 employers that help support more than 70 environmental and conservation organizations. Approximately 30 of these organizations are based in Georgia, the others are national Nonprofit Partners – some of which have offices or have field representatives in Georgia.

ENVIRONMENTAL IMPACT

Sample of 2021 Successes

47 park vision plans – conceptual plans for an entire park – have been created through **Park Pride's** Park Visioning Program. In 2020, a record \$1.385 million in grants were awarded to capital park improvements.

40+ miles of Georgia rivers were mapped by **Georgia River Network** through partnership with EarthViews. The Georgia River Guide app serves as the gateway to hundreds of miles of navigable waterways from Georgia's mountains to its coast.

203 Neighborhood Water Watch (NWW) sites were tested weekly by **Chattahoochee Riverkeeper**.

13 spills were found and stopped by NWW. 4.9 tons of trash were recycled through A Trash-Free Chattahoochee.

92,000 acres managed and 389,595 trees planted by **The Nature Conservancy, Georgia**.

69,650 trees acres planted and conserved by **Trees Atlanta's** One Million Trees Initiative partners



YOUR PERSONAL IMPACT

What a Dollar Can Do*

\$1 per pay period can purchase a long leaf pine seedling to restore forests in and across the South.

\$2 per pay period can pay for home energy conservation materials for three low-income families.

\$5 per pay period can give a Georgia farmer access to one-on-one technical consulting for their farm business.

\$10 per pay period can provide a Learning About Birds education program to a group of budding young conservationists.

\$15 per pay period can empower communities with tools to access and implement clean energy solutions.

*The dollar amounts above are based on employee donations through a workplace giving campaign. To learn about workplace giving, contact trecinia@earthsharega.org.



OUR NONPROFIT PARTNERS

Join us in supporting these vetted nonprofits to ensure that everyone can enjoy a just and healthy planet.

LOCAL

Captain Planet Foundation
Chattahoochee Nature Center
Chattahoochee Riverkeeper
Elachee Nature Science Center
Flint Riverkeeper
Friends of Georgia State Parks & Historic Sites
FRIENDS of the State Botanical Garden
of Georgia
Georgia Audubon Society
The Georgia Conservancy
Georgia ForestWatch
Georgia Organics
Georgia Ornithological Society
Georgia River Network
Georgia Wildlife Federation
Keep Georgia Beautiful Foundation
Macon Museum of Arts and Sciences
The Nature Conservancy, Georgia Chapter
The Orianne Society
Oxbow Meadows Environmental
Learning Center
Park Pride
Propel ATL
Reynolds Nature Preserve
Savannah Riverkeeper
Sierra Club Foundation – Georgia Chapter
Southern Alliance for Clean Energy
The Southern Conservation Trust
Southface Energy Institute
Trees Atlanta
Trout Unlimited, Georgia Council

The Trust for Public Land, Georgia
West Atlanta Watershed Alliance, Inc
(WAWA)
Wilderness Southeast

NATIONAL

African Wildlife Foundation
Alaska Conservation Foundation
Alliance to Save Energy
American Bird Conservancy
American Farmland Trust
American Forests
American Rivers
Bat Conservation International
Beyond Pesticides
Born Free USA
Carbonfund.org Foundation
CERES, Inc.
Children's Environmental Health Network
Clean Water Fund
Conservation International
Defenders of Wildlife
Earth Island Institute
EARTH University Foundation
Earthjustice
Earthworks
Environmental Defense Fund
Environmental and Energy Study Institute
Environmental Law Alliance Worldwide
Environmental Law Institute
Food & Water Watch
Forest Stewardship Council – US
Friends of the Earth

Friends of the National Zoo
Green Corps, Inc.
HawkWatch International
Izaak Walton League of America
The Jane Goodall Institute for Wildlife
Research, Education and Conservation
Land Trust Alliance
Leave No Trace Center for Outdoor Ethics
National Aquarium
National Audubon Society
National Fish and Wildlife Foundation
National Forest Foundation
National Parks Conservation Association
National Wildlife Federation
Natural Resources Defense Council
Nature Conservancy, The
NatureServe
Ocean Conservancy
Oceana
Peregrine Fund, The
Restore America's Estuaries
Rocky Mountain Institute
Scenic America
The Sierra Club Foundation
Surfrider Foundation
The Trust for Public Land
Union of Concerned Scientists
Wilderness Society
Wildlife Conservation Society
World Wildlife Fund
Xerces Society
Yellowstone to Yukon
Conservation Initiative



2022 CORPORATE SUSTAINER | EARTH DAY SPONSOR

LEVELS & BENEFITS

Engage your employees, customers, and community in positive environmental impact.

PRESENTING \$30,000 | Thank you to our 2022 Presenting Sponsor: **Kaiser Permanente**

PROMOTIONAL BENEFITS:

- Special recognition as the PRESENTING Sponsor at events
- Logo on Corporate Sustainer and Earth Day Event Sponsor media outlets
- Feature article in Green@Work, EarthShare Georgia's e-newsletter
- Exhibitor opportunity with recognition as the Presenting level Corporate Sustainer
- Opportunity to introduce the Earth Day event speaker

EARTH DAY | YEAR-ROUND – Employee Engagement, Volunteer & Education Opportunities:

- Twenty (20) guests for the EarthShare Georgia Earth Day Party
- Twenty (20) guests for the Sustainability Speaker Series
- Eight (8) guests for the Fall Corporate Sustainability Forum
- Fall Volunteer Day company team participation
- Invitation to the annual Advisory Council & Leadership Givers' Gathering
- A volunteer project or education program for employees with an EarthShare Georgia Nonprofit Partner
- Access to all virtual education programs in addition to related employee engagement resources

AIR \$15,000

- Logo on Corporate Sustainer and Earth Day Event Sponsor media outlets
- Exhibitor opportunity with recognition as an AIR level Corporate Sustainer
- Feature article in Green@Work, EarthShare Georgia's e-newsletter

EARTH DAY | YEAR-ROUND – Employee Engagement, Volunteer & Education Opportunities:

- Ten (10) guests for the EarthShare Georgia Earth Day Party
- Ten (10) guests for the Sustainability Speaker Series
- Four (4) guests for the Fall Corporate Sustainability Forum
- Fall Volunteer Day company team participation
- Invitation to the annual Advisory Council & Leadership Givers' Gathering
- A volunteer project or education program for employees with an EarthShare Georgia Nonprofit Partner
- Access to all virtual education programs in addition to related employee engagement resources



2022 CORPORATE SUSTAINER | EARTH DAY SPONSOR

LEVELS & BENEFITS

Engage your employees, customers, and community in positive environmental impact.

LAND \$10,000

- Logo on Corporate Sustainer and Earth Day Event Sponsor media outlets
- Exhibitor opportunity with recognition as an LAND level Corporate Sustainer
- Feature article in Green@Work, EarthShare Georgia's e-newsletter
- Eight (8) guests for the [EarthShare Georgia Earth Day Party](#)
- Ten (10) guests for the [Sustainability Speaker Series](#)
- Two (2) guests for the [Fall Corporate Sustainability Forum](#)
- [Fall Volunteer Day](#) company team participation
- A volunteer project or education program for employees with an EarthShare Georgia Nonprofit Partner
- Access to all virtual education programs in addition to related employee engagement resources

WATER \$5,000

- Logo on Corporate Sustainer and Earth Day Event Sponsor media outlets
- Six (6) guests for the [EarthShare Georgia Earth Day Party](#)
- Ten (10) guests for the [Sustainability Speaker Series](#)
- Two (2) guests for the [Fall Corporate Sustainability Forum](#)
- [Fall Volunteer Day](#) company team participation
- Access to all virtual education programs in addition to related employee engagement resources

GREEN \$3,000

- Listing on Corporate Sustainer and Earth Day Event Sponsor media outlets
- Four (4) guests for the [EarthShare Georgia Earth Day Party](#)
- Ten (10) guests for the [Sustainability Speaker Series](#)
- Two (2) guests for the [Fall Corporate Sustainability Forum](#)
- [Fall Volunteer Day](#) company team participation
- Access to all virtual education programs in addition to related employee engagement resources

EMERGING \$1,500

- Listing on Corporate Sustainer and Earth Day Event Sponsor media outlets
- Two (2) guests for the [EarthShare Georgia Earth Day Party](#)
- Five (5) guests for the [Sustainability Speaker Series](#)
- [Fall Volunteer Day](#) company team participation
- Access to all virtual education programs in addition to related employee engagement resources



CORPORATE SUSTAINERS & Earth Day Sponsors

PRESENTING



KAISER PERMANENTE®

LAND LEVEL



WATER LEVEL



Event sponsors:



THANK YOU

ANNUAL EVENTS

EarthShare Georgia's Corporate Sustainer Program provides year-round employee engagement opportunities in the environment for companies interested in strengthening their sustainability programs and connecting to EarthShare Georgia's Nonprofit Partners – a network of trusted non-profits dedicated to conserving and protecting our air, land, and water.

EARTH DAY Corporate Green Day Challenge

This annual volunteer day brings together hundreds of employees and includes a diverse array of outdoor projects hosted by EarthShare Georgia member groups at sites throughout Georgia. The Corporate Green Day Challenge Award is presented at the EARTH DAY Leadership Breakfast.



EARTH DAY Leadership Event

This annual event connects the business and environmental communities for a morning of networking and exploring engaging topics. The morning includes exhibits, keynote presentation, awards and table discussions.

EarthShare Georgia CELEBRATES! Party

The business community is invited to share in the celebration of environmental successes with EarthShare Georgia and its local member groups.

This evening honors the dedication of our business and environmental communities and includes music, food and beverages.



Fall Corporate Sustainability Forum

This annual event connects corporate and environmental leaders to discuss and find solutions for critical issues in sustainability.

Fall "Team Up to Green Up" Volunteer Day

This fun family and community partner event is designed to leverage the value of working together to improve the environment. Projects have included work at the Brown's Mill Food Forest, clean-up along Proctor Creek, and advancing the development of Mattie Freeland Park.

