

2020, WHAT A YEAR IT HAS BEEN

IMPACT & REFLECTIONS

NEW YEAR, VIRTUAL WORLD

We started 2020 with excitement – our first board meeting of the year and, in February, the Celebration of Sustainable Diversity event co-hosted with the [Greening Youth Foundation](#) and [Patagonia](#). These were our last face-to-face events before the COVID-19 pandemic forced us into a new virtual world.



At February's Celebration of Sustainable Diversity event, member organizations educated guests about their work. (above) [Park Pride](#) and [Southern Conservation Trust](#) network with their displays.

Early feelings of hopelessness gave way to a renewed spirit of innovation and a delight in so many more people discovering the benefits of nature, when meeting in person became more infrequent.

THANK YOU FOR YOUR SUPPORT

EarthShare Georgia's team got busy with help from our board, advisory council, member organizations, volunteers and other supporters. We developed creative ways to connect people to the environment. Learn more about what we accomplished together on the following pages.★



[The Orianne Society](#) showcased turtles in their educational display.

★2020

AWARDS

Outstanding Corporate
Sustainer
[COX ENTERPRISES](#)

Corporate Green Day
Challenge Winning Team
[DELTA AIR LINES](#)

Volunteer of the Year
[SYBIL CYPRESS](#)

Outstanding Member
Organization
[KEEP GEORGIA BEAUTIFUL
FOUNDATION](#)

★2020

WELCOMED TWO NEW CORPORATE PARTNERS



RUBICON

★EVENTS ON ZOOM, PRERECORDED VIDEOS



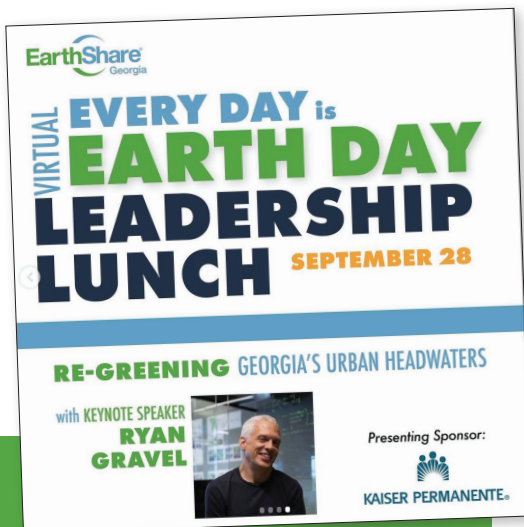
Enlisted the help of musicians, filmmakers, tech gurus, and professional emcees to be creative and professional in our presentations

(top) DJ Mike Zarin opens the Every Day is Earth Day Lunch with live music on Zoom. (bottom left) WSB-TV's Sophia Choi welcomes event attendees to celebrate the 50th anniversary of Earth Day in a prerecorded video.



★ECO-AUCTION

Organized a virtual online eco-auction to benefit both EarthShare Georgia and our member organizations



★EVERY DAY IS EARTH DAY LEADERSHIP VIRTUAL LUNCH

This online event featured Ryan Gravel as a speaker on the great work to provide equitable access, abundance and beauty to the great waterways of Georgia

“Great job on the Lunch. Ryan (Gravel) was engaging and insightful, and it was my first time hearing him speak particularly on the topic of equity and its connection to water. I particularly liked when he said ‘we don’t integrate shopping and living; we integrate PEOPLE who shop and PEOPLE who live’. Same holds true for the environmental orgs that EarthShare Georgia partners with; the impact to people is such an important benefit to what we all do.

The event went off quite smoothly, so kudos to your production team. The integration of live music, pre-recorded addresses, and live speaking content was good and kept it interesting.

Well done in making lemonade with our 2020 lemons! ”

– Cristine E. Schulz, Global Sustainability Leader, Kimberly-Clark

★ONLINE FORUM

Planned and held both an Employee Engagement Forum and Corporate Sustainability Forum highlighting the work of both our corporate partners and member groups



2020 IMPACT & REFLECTIONS

★COMPOSTING EVENT

Leveraged the great work of several of our member organizations to showcase a program about the benefits of nature to our health and well-being in partnership with the Corporate Volunteer Council of Atlanta, and another on the benefits of composting in partnership with CompostNow!

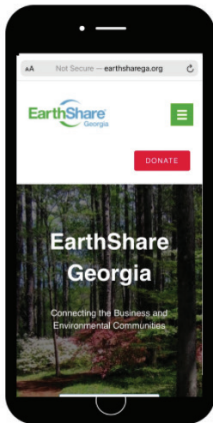


★CONNECTING MEMBER ORGANIZATIONS & CORPORATE PARTNERS



Held bi-monthly calls with our member organizations and corporate partners to share ideas, new initiatives and accomplishments

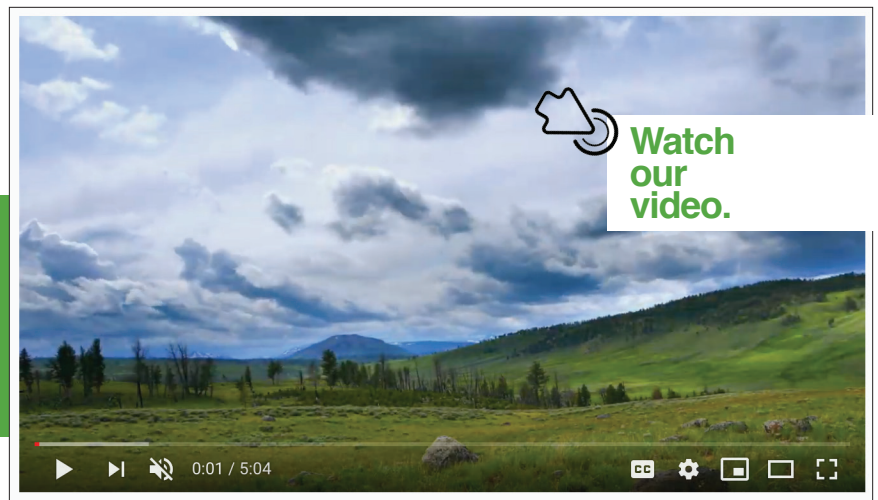
★48in48 WEBSITE



New website created in October through the 48in48 Global Virtual event.

★50TH ANNIVERSARY EARTH DAY FILM

Produced a film on the 50th Anniversary of Earth Day highlighting today's challenges and hopes for a sustainable environment, made possible by the Ray C. Anderson Foundation.



★TOOLKITS

Developed Earth Day Toolkits and Employee Engagement Toolkit as resources for virtual learning and positive individual actions to care for the environment

