What is EarthShare of Georgia?
EarthShare of Georgia connects people to trusted non-profit organizations dedicated to conserving and protecting our air, land and water. EarthShare of Georgia raises funds primarily through workplace-giving partnerships with more than 50 employers that help support more than 60 environmental and conservation organizations. Approximately 30 of these organizations are based in Georgia, the others are national member groups – some of which have offices or have field representatives in Georgia.

What is a workplace-giving campaign?
Workplace giving campaigns are payroll donation drives organized by companies to generate employee support for community issues and organizations. Employees can also give by one-time check or recurring credit card donations. Campaigns are usually run in the fall when employees make their payroll pledges for the upcoming calendar year.

How are employee donations shared among EarthShare of Georgia members?
Employees have the unique option of making one gift (to be shared among all member groups) or designating a pledge to one or more organizations of their choice. Undesignated contributions are shared among Georgia organizations (60 percent) and national organizations (40 percent). Donors may also designate their gifts to one or more organizations of their choice.

How often do member groups receive campaign pledge donations?
Donations are distributed quarterly. EarthShare of Georgia does not take a percentage from these donations. EarthShare of Georgia members pay annual dues, based on a budgeted amount annually approved by the Board of Directors. EarthShare of Georgia’s administrative overhead is approximately 10%.

How else can a company become a partner?
EarthShare of Georgia provides an easy way to stay involved throughout the year through the corporate sustainer program that provides opportunities for learning, volunteering and company promotion through annual Earth Day business events. Make Earth Day Every Day by signing up as a Corporate Sustainer!

Who does EarthShare of Georgia support?
EarthShare of Georgia funds more than 60 trusted non-profit organizations working locally, nationally and internationally on air, land and water issues that affect our health and well-being and the sustainability of our planet.

Why give to EarthShare of Georgia?
EarthShare of Georgia was founded by environmental organizations in 1992 to expand choice in workplace-giving programs. When you donate through your paycheck, a small contribution becomes a significant tax-deductible contribution at the end of the year. By donating through your workplace, you also reduce administrative overhead for the individual non-profits we help support, eliminate extensive mailings and emails, and you can choose to be acknowledged or remain anonymous. EarthShare of Georgia provides a strong network for the individual organizations we help support to work collectively towards improving our environment.

What environmental organizations participate?
EarthShare of Georgia’s member groups are annually reviewed to ensure that they are operating efficiently and actively engaged in conserving and protecting our air, land and water. Every three years, potential new member groups may apply, but must meet strict criteria before they are considered for membership with EarthShare of Georgia. Requirements include 501(c) (3) status for at least three years, an annual audit, 990, mission focused on environmental work, a non-discrimination policy, and an administrative overhead of 25% or under, along with a completed application indicating their annual commitment to actively participate in the work of EarthShare of Georgia.

How do I start an EarthShare workplace-giving campaign?
EarthShare of Georgia staff will work with representatives from your company to create a first-time campaign or add environmental choice to an existing campaign. EarthShare of Georgia can provide tools and resources such as a campaign toolkit, pledge forms, an online pledge platform through Give@theOffice and brochures and door prizes for presentations at staff meetings or other functions.