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Sept. 11, 2014

CRK Celebrates 20 Years, Salutes Retiring Executive Director, Ushers in New Leadership

ATLANTA – Chattahoochee Riverkeeper (CRK) will celebrate its 20th anniversary with a spectacular charity gala on Oct. 14, at the InterContinental Buckhead. The elegant affair also will serve to salute CRK’s founding executive director and riverkeeper, and to formally introduce the new leadership team.

Following a reception and dinner, a retrospective program will highlight people, foundations and companies integral to CRK’s longtime success as a premier water advocacy organization. Founded in 1994 with a small but dedicated staff led by Sally Bethea, Chattahoochee Riverkeeper now boasts more than 7,000 members.

“I am more honored than words can express to have served as the Chattahoochee Riverkeeper,” Bethea said. “It seems like yesterday that we christened our first patrol boat and starting pulling trash out of the river. Even as I retire, I am excited to see what awaits CRK’s future as a champion of our vital water resources.”

Beginning in 2015, Juliet Cohen, who has served as general counsel for six years, will take the role of executive director. Jason Ulseth, CRK’s technical program director of seven years, will become riverkeeper.

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About Chattahoochee Riverkeeper
CRK’s mission is to protect and preserve the Chattahoochee River, its lakes and tributaries for the people, fish and wildlife that depend upon it. For more information, visit www.chattahoochee.org.

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